

Marvin's Magic

NUMBER ONE FOR MAGIC WORLDWIDE





MARVIN'S MAGIC | magicglyf



Marvin's Magic

NUMBER ONE FOR MAGIC WORLDWIDE

Welcome to Marvin's Magic

Marvin's Magic is internationally recognised as *the* brand leader and number one for magic worldwide. We are proud to have won many awards, have the best selling magic sets and largest following of young magicians anywhere!

This year we are celebrating our 25th Anniversary of Making Magic.

Magic is normally based on dexterity, skill and many years of practice, but with Marvin's Magic, budding magicians can perform similar sensational effects in no time. It's professional magic made easy!

Professional Magic Made Easy!

Our extensive collection of quality magic is popular with all age groups. Simple enough for youngsters, cool enough for teens yet guaranteed to impress even the most sophisticated executive.

There are amazing new sets within the Magic Made Easy and Mind-Blowing Magic ranges. We also launch two exciting new ranges – Unbelievable Magic and Mizz Magic.

We are proud to continue our association with The Magic Circle - who promote excellence in magic and we have developed the only tricks and sets ever to receive their official recommendation.

We also look back at some of my favourites over our 25 years as well as looking forward to bringing Magic bang up to date by combining our rich heritage with cutting edge technology.

Using your mobile phone, simply scan the unique 'magic-glyf' symbol which appear on some of our products and catalogue pages and you can watch the video demonstrations of those products wherever you are! Have fun!

Marvin Berglas
Creator of Marvin's Magic



Magic Made Easy



Mizz Magic



Freaky Body



Mind-Blowing



Unbelievable



Gift Tins



Exclusive Magic



Behind the Scenes

Marvin's Amazing Magic Tricks

A charming and colourful collection of tricks from the Magic Made Easy series. Three different sets ... each includes 25 exciting and entertaining magic tricks for youngsters to collect. For magicians aged 6 upwards.



Marvin's Amazing Magic Tricks 1

Includes the Amazing Cascading Dice Illusion, Impossible Snapper Puzzle, Rising Magic Card, Baffling Traffic Lights Trick, Appearing Magic Wands plus much more!

Marvin's Amazing Magic Tricks

MME 004/12
(12 pieces - 4 of each)

Marvin's Amazing Magic Tricks 2

Includes the Incredible Quick Change Money Box, Astounding Mind Reading Canisters, Marvin's Magical Mystery Cards, Amazing Changing Cards plus much more!

Marvin's Amazing Magic Tricks 3

Includes the Incredible Colour Block Escape, Magic Tel-A-Vision, Mind Reading, Mysterious Pendulum Prediction, The Houdini Coin Escape plus much more!

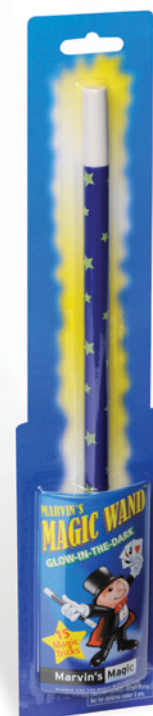
MME 004/12
(12 pieces - 4 of each)

Wand shown to scale.

Marvin's Magic Wand

The 'must have' accessory for every magician! This jumbo 'glow-in-the-dark' Magic Wand measures 13" (32cm) complete with 15 mystifying magic wand tricks!

Marvin's Magic Wand
MME 7001.BC/24
(24 pieces)



Marvin's Magic

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Marvin's Magic 125 Box of Tricks

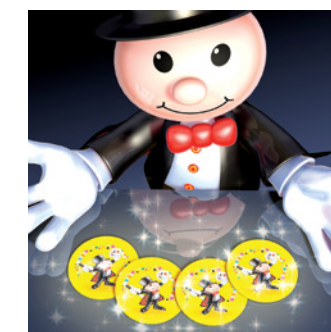
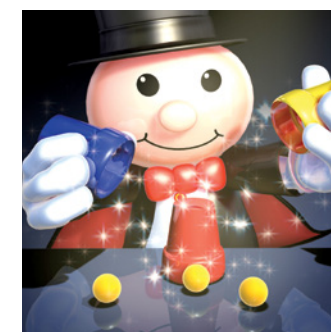
An amazing selection of 125 easy-to-perform Magic Made Easy tricks, with clearly illustrated instruction booklet, making it the perfect start for any budding magician! A superb introduction into the fascinating world of magic. For magicians aged 6 upwards.



Marvin's Magic 125 Box Of Tricks

Contains the Magic Cups and Balls, Astounding Mind Reading Canisters, Marvin's Magical Mystery Cards, Incredible Spiked Coin, Amazing Changing Cards, Magician's Wand, Incredible Colour Block Escape and much, much more!

MME 001



FOR INFORMATION, OR TO PLACE AN ORDER,
CALL MARVIN'S MAGIC ON +44 (0)1582 849 000

Marvin's Magic Big Box of Tricks

An amazing selection of 175, 200 or 225 easy-to-perform magic tricks with clearly illustrated instruction booklet, making it a great choice for any budding magician. These special edition sets are made to order and ideal for promotional offers.



Marvin's Big Box of Magic Tricks
Contains the Amazing Magician's Magic Cards, Magic Cups and Balls, Astounding Mind Reading Canisters, Marvin's Magical Mystery Cards, Incredible Spiked Coin, Amazing Changing Cards, Magician's Wand, The Incredible Colour Block Escape and much, much more! A superb introduction into the fascinating world of magic.

- MME 175 - Limited Edition 175 Tricks Red
- MME 200 - Special Edition 200 Tricks Silver
- MME 225 - Deluxe Edition 225 Tricks Black

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Marvin's Create & Make Magic

This exciting and creative set is both fun and unique! Create your very own sock puppet rabbit, magician's top hat and magic wand, plus a superb collection of 25 of our favourite magic tricks ready to push out, perform and impress! For magicians aged 6+.



Marvin's Create & Make Magic
Includes Pop-out Create & Make Book, Magic Changing Cards, Secret Instructions, Magic Wand, Holographic Stickers, Felt Shapes, Googly Eyes, Pom-Pom and Pop-out Magician's Hat.
MME 005



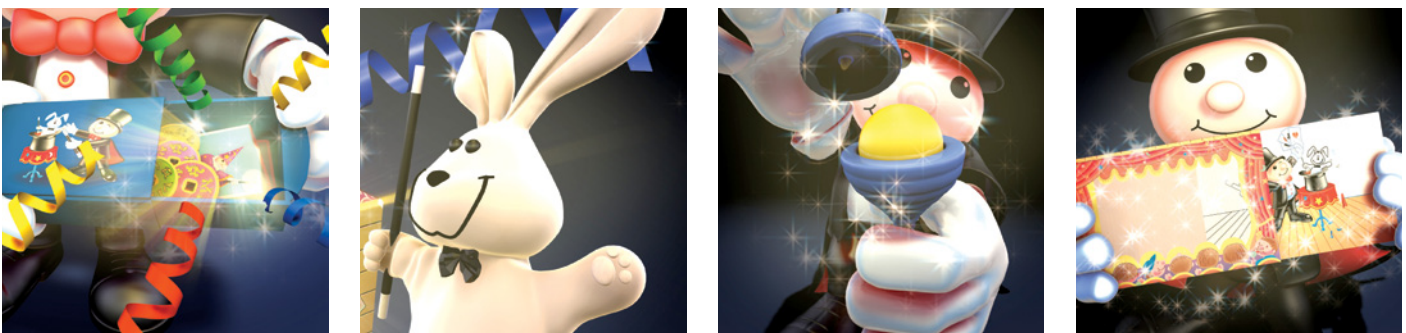
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Marvin's Magic Showtime

A superb collection of easy-to-perform large scale magic tricks, perfect for small hands. A complete magic show including a cute plush performing glove puppet rabbit! Colourful magic props to amaze and amuse. For magicians aged 6+.



Marvin's Magic Showtime
Includes Marvin's Magic Rabbit Glove Puppet,
Amazing Magic Picture Book, Ball and Vase Illusion,
Magic Painting Theatre, Marvin's Secret Box and more!
MME 002



Marvin's Magic Hat

Young magicians really can pull a rabbit out of a hat! A deluxe magic pop-up top hat you can wear, plus a cute appearing rabbit that not only can be used as a glove puppet but also performs the amazing magic tricks with you!



Marvin's Magic Hat
Includes Deluxe Pop-up Top Hat, the fun and cute
Performing Rabbit, Marvin's Amazing Magic Picture
Book, Magic Cards and more!
MME 003



Mizz Magic

Introducing an array of dazzling pink secret tricks and illusions. A bewitching mix of magic with that extra bit of sparkle. Ideal for ages 6 and upwards.

The Secret Illusion Box

Now you see it... now you don't! This illusion box is ideal for magically hiding small treasures. Includes magic wand pencil plus sticker jewellery.
MM MZ SB



The Mysterious Dancing Lights

Make the amazing appearing pink light dance from hand to hand and finally disappear at will!
MM MZ DL



The Secret Magic Notebook

The Mizz Magic Secret Notebook transforms magically from a black and white colouring book, into full colour and then back again to a secret notebook.



Mizz Magic Colouring Book
MM MZ SN



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Mizz Magic

Amazing Secret Tricks & Illusions

A bewitching pink selection of 100 easy- to-perform Mizz Magic Secret Tricks and Illusions. Includes Mizz Magic Cups and Balls, Mystery Cards, Magic Wand and much more!
MM MZ ST



The Secret Magic Wand

Every magician needs a magic wand! The Mizz Magic Secret Wand comes with special secret instructions for 15 easy-to-perform tricks and includes decorative sticker jewels hidden inside!



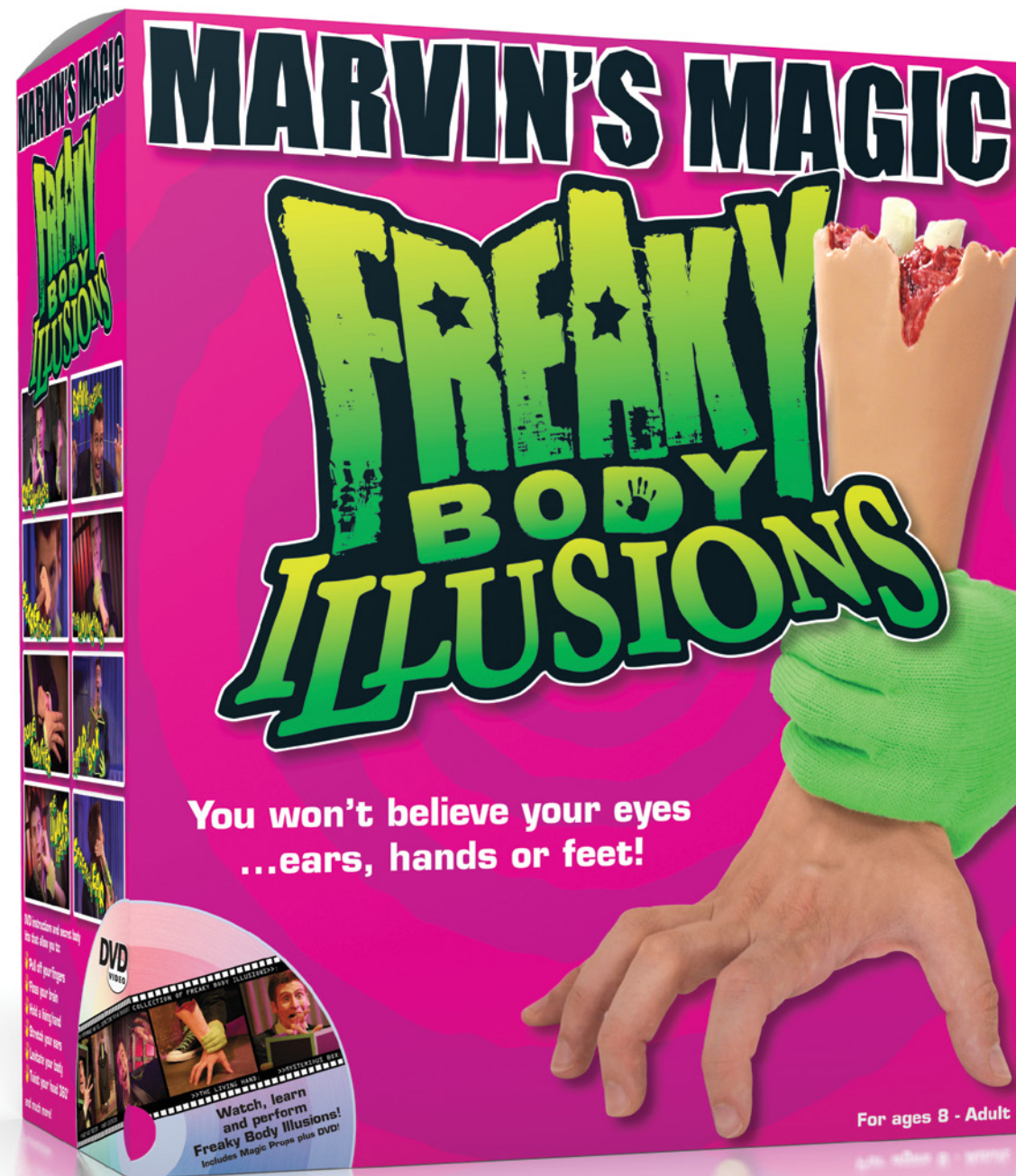
Mizz Magic Secret Magic Wand
MM MZ SW

Watch them disappear - too good to mizz!

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Freaky Body Illusions - The Living Hand!

The award-winning Freaky Collection of highly visual magic illusions you can do with your own body! You simply won't believe your eyes... ears, hands or feet!

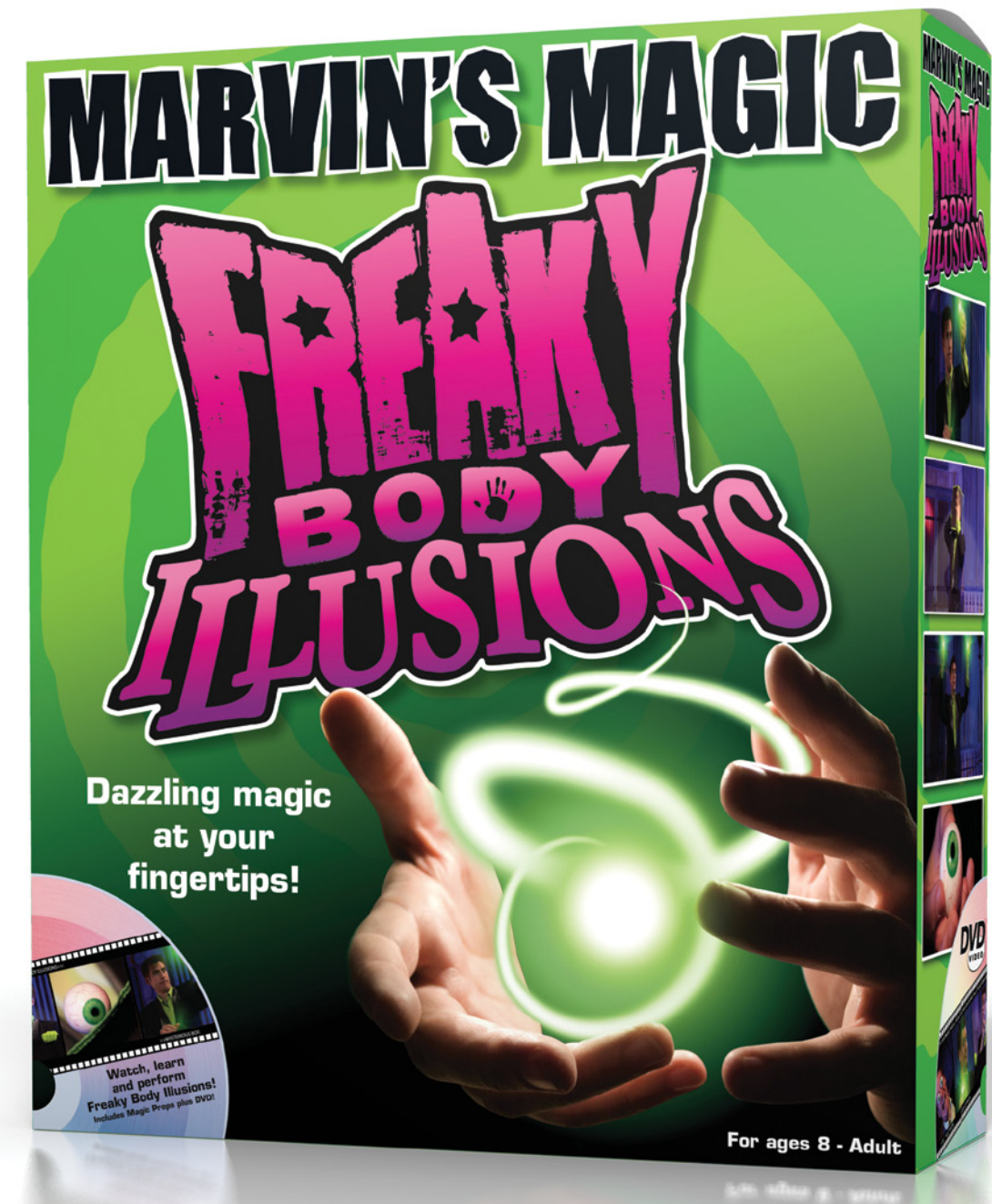


MMF 5761

Includes incredible magic props and exclusive DVD to perform unbelievable illusions including: Bone Crunching, Brain Flossing, Freaky Finger Stunts, Stretching Ear and of course the incredible Living Hand!

Freaky Body Illusions - Magic at your Fingertips

Dazzling Freaky Body Illusions at your fingertips! This collection of entertaining visual illusions will literally light up your ears, mouth, eyes and face!



MMF 5762

Includes dazzling magic props and exclusive DVD to perform incredible illusions including: The Tortured Tongue, Self-levitation, Crazy Eyeball Stunts, 360° Head Twister and introducing the exclusive green Lights Through Body!

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Freaky Body Illusions Body Parts 1, 2 and 3

A collection of highly visual magic illusions you can do with your own body! Each set contains a complete show with special prop 'body parts' and a DVD that will allow you to perform incredible Freaky Body Illusions!



Freaky Body Parts 1

Includes Floating Eyeball, Bone Cruncher, Crazy Eyes, Freaky Optical Illusions, DVD instructions plus much more!

MMF 5760/3.1

Freaky Body Parts 2

Includes Thumb Through Ear, Brain Flossing, Stretchy Ear, Freaky Optical Illusions, DVD instructions plus much more!

MMF 5760/3.2

Freaky Body Parts 3

Includes Freaky Fingers, Severed Thumb, Tortured Tongue, Freaky Optical Illusions, DVD instructions plus much more!

MMF 5760/3.3



Each collectable Body Parts set now includes **12** incredible Freaky Body Illusions!

FOR INFORMATION, OR TO PLACE AN ORDER,
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Mind-Blowing Theme Sets

A special streetwise selection of cool Mind-Blowing tricks and stunts that are guaranteed to impress - anytime, anywhere!



Three Mind-Blowing Theme Sets to collect. Amazing Tricks & Stunts, Miraculous Mind-Reading Tricks and Incredible Card Tricks. Each contains 25 tricks that have been designed to create maximum impact!



25 Amazing Tricks & Stunts
Instant Vanishing Pen, Incredible Fly Paddles, 'Frozen in Ice' Illusion, Impossible Chain Escape and much more!

25 Miraculous Mind-Reading Tricks
The Incredible Haunted Key, Impossible Sixth Sense, Colour Block Prediction, Hypnotic Choice and much more!

25 Incredible Card Tricks
Amazing Colour Changing Kings to Aces, Mysterious Mind Power, Magic Cards, Miraculous Card Case, Jumbo Prediction and much more!

MMB 5700/12 12 pieces - 4 of each.

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Mind-Blowing Card Tricks



An amazing collection of 250 incredible cards tricks for you to learn, perform and enjoy. Contains superb magic tricks that are truly Mind-Blowing!



250 Incredible Card Tricks
Includes Svengali Magic Cards, Mysterious Mind Power Tricks, Marked Cards, Magic Printing Cards, Hypnotic Cards and much, much more!
MMB 5730

FOR INFORMATION, OR TO PLACE AN ORDER,
CALL MARVIN'S MAGIC ON +44 (0)1582 849 000

Mind-Blowing Magic Tricks

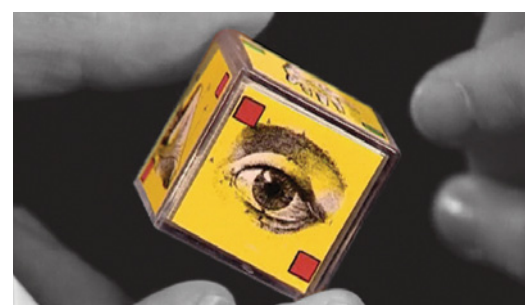
Reflecting the trends and attitudes of the cool, streetwise magicians of today. All the tricks and stunts will blow-away, baffle and mystify audiences.



75 Amazing Magic Tricks

Instant Vanishing Pen, Incredible Fly Paddles, 'Frozen in Ice' Illusion, Impossible Sixth Sense, Cups and Balls, Incredible Card Tricks and much, much more!

MMB 5702



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Mind-Blowing Bag of Tricks

The Mind-Blowing Bag of Tricks includes exclusive rucksack and DVD loaded with the coolest collection of Mind-Blowing Magic tricks and stunts! Perform the most amazing Mind-Blowing Magic ever!



Includes performances plus secret explanations direct from Marvin!



Mind-Blowing Bag of Tricks

Includes Astonishing Tricks with Money, Incredible Card Tricks, Miraculous Mind-Reading and Amazing Tricks & Stunts - plus rucksack and DVD - the ultimate bag of tricks!

MMB 5701

FOR INFORMATION, OR TO PLACE AN ORDER,
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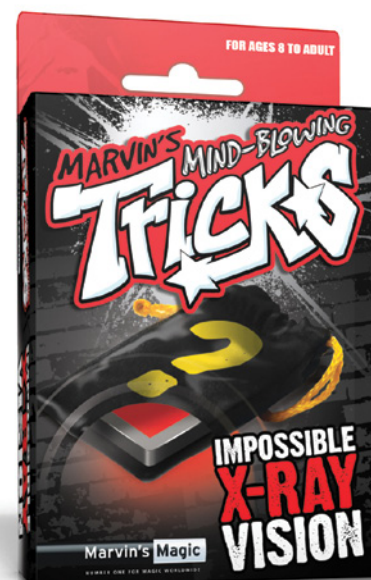
Marvin's Mind-Blowing Tricks

A superb range of 10 collectable Mind-Blowing Tricks that build to become a truly inspiring selection of illusions for anyone wanting to learn amazing magic. The perfect start for any aspiring magician.



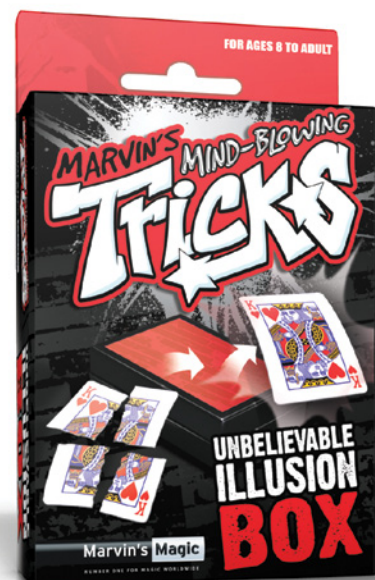
Secret Vanishing Trick
The ultimate secret device. Make objects appear disappear and even transform!

MM CL/4.1



Impossible X-Ray Vision
Gain super secret powers with this X-Ray mind reading trick!

MM CL/4.2



Unbelievable Illusion Box
Perform incredible card tricks including torn and restored card!

MM CL/4.3



Cups & Balls Illusion
A classic of sleight of hand trickery that you can perform easily!

MM CL/4.4

This hugely enjoyable collection contains some of the best card and prop tricks available. Each individual set contains complete instructions and everything you need to perform a stunning magic trick!



Astonishing Kings to Aces
Cards mysteriously transform from colour changing Kings to Aces!

MM CT/6.1



Mind Power Cards
Read a spectator's secret thoughts with this incredible card trick!

MM CT/6.2



Incredible Jumping Jacks
A thought-of Jack incredibly and mysteriously 'jumps' at your command!

MM CT/6.3



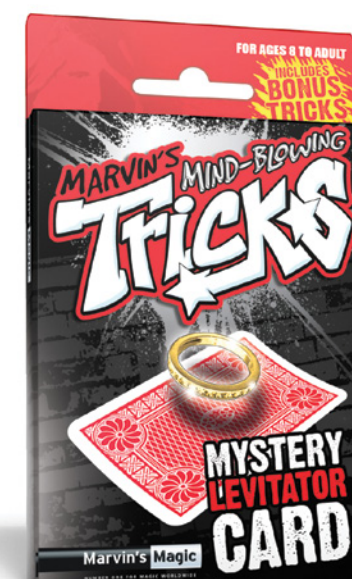
Appearing Print Cards
Blank cards visibly 'print' into playing cards before your eyes!

MM CT/6.4



Amazing Spot-On Prediction
Influence the spectator and predict which card he will select - every time!

MM CT/6.5



Mystery Levitator Card
Impossible illusion! Watch objects float with no visible means of support!

MM CT/6.6

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CALL MARVIN'S MAGIC ON +44 (0)1582 849 000

The Unbelievable Magic Collection



Lights From Anywhere

A mysterious light appears from anywhere. You can apparently control the light, make it jump from hand to hand and appear and disappear at will!

MM PM02A.D

Great British Coin Trick

Recreate a classic 'sleight-of-hand' trick easily within minutes. Four coins invisibly move, one by one, from card to card in a most magical way!

MM 1058.D

Dynamic Coins

This beautiful, precision-made brass trick enables you to perform an intriguing sequence - make coins appear, disappear and transform.

MM 1106.D

Svengali Magic Cards

With these superb cards, you will soon have the reputation of being a master card magician. Includes fully illustrated instructions and routines.

MM 1228.D

The Energised Coin Trick

A coin in full view seems to teleport through a solid glass, unbelievably disappearing from one place and reappearing in another.

MM 1059.D

Wizard Magic Cards

This extraordinary pack of magic cards enables you to perform many mystifying card tricks. These cards really give you the edge!

MM 1229.D

A beautifully presented, collectable range of tricks which cover the entire spectrum of magic principles. Guaranteed to impress - these ingenious tricks require little skill but never fail to astonish.

Suitable for master magicians aged 8 upwards but also cool and sophisticated enough for teenagers and adults. Each magic trick in the Unbelievable Magic Collection bears the official recommendation from the world famous Magic Circle.



OFFICIAL
RECOMMENDATION

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Marvin's Gifts Tins

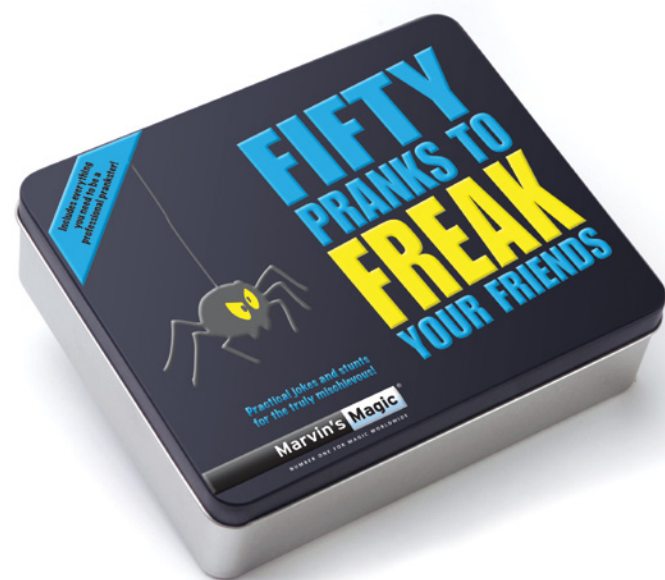
With these amazing gifts, you can learn how to become a master magician, card trickster, professional prankster and crazy joker. There is a perfect gift for everyone!



Fifty Amazing Magic Tricks
Includes everything you need to be a master magician. Seriously baffling magic to amaze and impress!
MMT 120



Fifty Greatest Card Tricks
Includes everything you need to be a wizard with cards. Incredible card tricks to amaze and impress!
MMT 122



Fifty Pranks To Freak Your Friends
Includes everything you need to be a professional prankster. Practical jokes and stunts for the truly mischievous!
MMT 121



Fifty Hilarious Jokes and Stunts
Includes everything you need to create hilarity. Entertain your friends with side-splitting jokes and pranks!
MMT 129



Fifty Ways To Cheat At Gambling
Includes everything you ever need to win, win, win! Loaded dice, marked cards, audacious cheats and wagers!
MMT 132



Fifty Outrageous Scams And Hustles
Everything you need for the perfect hustle. Confuse your friends with these outrageous scams!
MMT 137



Thirty Cheeky Chat-Up Tricks
The little box with everything you need to give you magic pulling power!
MMG 004

Thirty Awesome Card Tricks
The little box with a big selection of impressive card tricks to amaze and amuse!
MMG 003



Fifty Amazing Pub Tricks
A happy hour of incredible magic tricks, bar bets and stunts! Recommended by the Prince of Wales, Duke of Marlborough and other well-known pubs!
MMT 123

Marvin's Executive Gifts

These superb gift sets are aimed at the executive market and will increase your chances at winning bets, scams, a round of drinks and even a date!

Marvin's Magic Demonstrations

For twenty five years, Marvin's Magic has been a pioneer of in-store theatre and 'retailtainment' with a reputation for being one of the premier demonstration companies, combining compelling demonstrations with remarkable sales.



Retail Entertainment and In-Store Theatre!

Our USP and secret is ESP... Entertaining Sales Presentations! This means that our demonstration products are consistently amongst the best sellers in some of the world's most prestigious and high profile stores. These include Hamleys of Regent Street, Harrods, Knightsbridge in London and the international flagship store of Toys R Us in Times Square and FAO Schwarz on Fifth Avenue in New York.



Leading the Way In-Store!

We also teach our partners all over the world how to run unique demonstrations in their territories including Dubai, Rome, Moscow and Mumbai. Contact our Sales department to see how Marvin's Magic demonstrations can work for you.



Top Performers

These are the high performance demonstration products that consistently appear in the best sellers lists of many of the world's top stores.

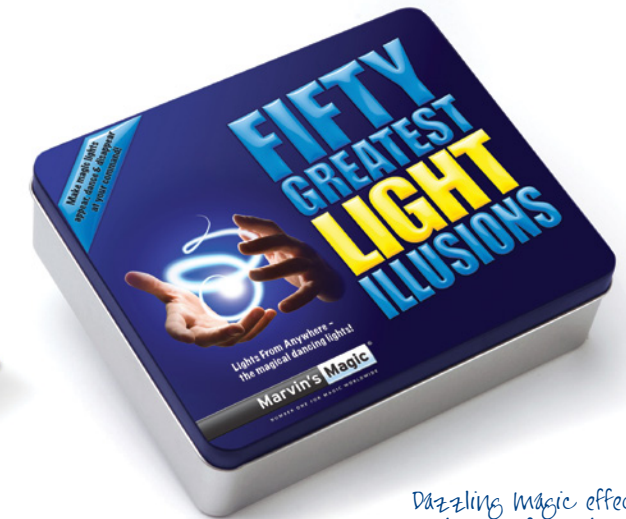


Art and craft with a touch of magic – over 4 million sold!

Marvin's Magic Drawing Board

The fun and educational drawing and colourful toy for ages 4-104! Create endless colourful pictures and effects without any paints or crayons – and no mess! Make multi coloured works of art that will amaze your family and friends.

MM MALO/PC



Dazzling magic effects at your fingertips!

Fifty Greatest Light Illusions

Astounding and dazzling light effects at your fingertips. Includes the best selling Lights from Anywhere plus the Cascading Bag of Lights, Appearing Sponge Balls and other incredible light illusions to delight your audiences!

MMT 133/DEM
MMT 133/DEMJ (Junior)



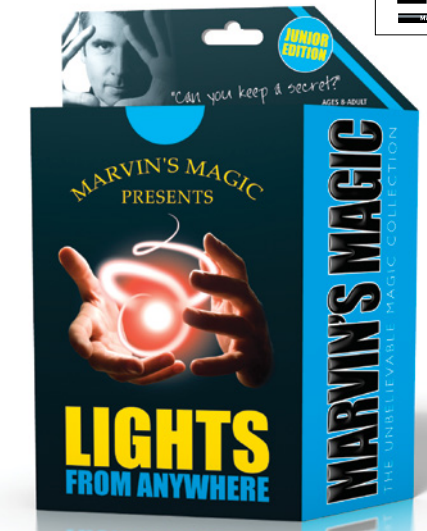
The Best Selling Demo Magic Set! A premium and compact set which includes many of our most popular tricks!



Fifty Greatest Magic Tricks

Everything you need to become a master magician. Includes fifty amazing magic tricks to baffle and amaze plus an exclusive book of easy-to-follow, illustrated instructions. Featured tricks include The Dynamic Coins, The Floating Match, Vanishing Handkerchief, Invisible Pen and Svengali Magic Cards.

MMT 120/DEM



Lights From Anywhere

A mysterious light appears from anywhere. You can apparently control the light, make it jump from hand to hand and appear and disappear at will!

PM02A.D(Adult)
PM02J.D (Junior) shown above

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Seeing is Believing

A brand new series of beautifully presented and impressive magic tricks and illusions. Quintessentially quirky designs that have been inspired by the formal splendour of Victorian parlour magic fused with exploding colours of modern illusion. This designer magic is both contemporary and timeless.



The Magic Circle Deluxe Box of Tricks

Officially recommended by the world famous Magic Circle. Contains props, routines and instructions to perform 150 mystifying illusions.



The Magic Circle Deluxe Box of Tricks

A unique and impressive selection of tricks with easy-to-follow, illustrated, instructions. Guaranteed to amaze and amuse!

MMT 3/DEM

Promoting Excellence in Magic

Marvin is a member of the Inner Magic Circle with Gold Star.

His father - David Berglas, is Past President and received the highest honour in Magic - the Devant Award for Lifetime Achievement.



OFFICIAL
RECOMMENDATION



*A proud moment for
the Berglas family!*

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Interactive Magic

During the past 25 years, Marvin's Magic has always strived to celebrate the rich heritage of magic and combine it with fresh, new ideas and concepts.

This year we are embracing the latest technology and introducing a way to interact with our customers on the move with our 'virtual magician'. By scanning the magic-glyf symbol on our boxes, you can view demonstrations of our products directly and conveniently on your mobile phone.

How magic-glyfs work...

There is a unique Marvin's magic-glyf symbol shown on certain products. Using any freely available QR reader App, your phone can scan the magic-glyf and take you directly to an online demonstration of the product.



Marvin's Magic Online

Embracing new ways of communicating with our loyal fan base, Marvin's Magic constantly updates the website with news, product launches, competitions and Marvin's blog.

Along with the official Marvin's Magic website, Marvin shares his thoughts on **twitter**.



website: www.marvinmagic.com

twitter: @marvinberglas

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25 Years of Marvin's Magic

For 25 years our innovative products have inspired the magicians of tomorrow. Here are a selection of Marvin's favourites from our back catalogue. They all bring back their own special memories.



Marvin's Executive Magic Collection
"1991. Voted the most popular ever!"



Marvin's Magic Secret Box of Tricks
"1992. An empty box full of magic!"

Marvin's Magic Shop
"1999. Especially created by top professionals for young magicians."



Cups and Balls - Classic Illusions
"1994. Even the box is an illusion!"



Marvin's Card Tricks Collection
"2002. 250 Incredible card illusions!"



Marvin's Ultimate Magic Set
"2003. Crammed full of 'easy to perform' magic."

Marvin's Magic Academy
"2006. Deluxe Magic tricks plus DVD."



Freaky Body Illusions
"2007. You won't believe your eyes...hands or feet! Award winning Magic."

Freaky Eyeball Illusions
"2009. Highly visual Magic!"



Our Business is Magic!

Marvin's in-house creative team has the magic touch when it comes to conjuring up exclusive tricks for the trade. Whatever the price point or age range required, there is a past, present and future portfolio of exciting products to suit.

Number One Brand
Marvin's Magic brand is synonymous with quality, entertainment and fun for all the family. That's why leading global brands partner with Marvin's Magic.

Marvin's Magic has featured on over 80 million well-known and prestigious fast-food and grocery packs, including milk, eggs and cereal packets - giving millions of families a magic start to their day!

Such initiatives and brand alliances help heighten our profile and create awareness and sales for all our customers.

Magic Promotions
We can also devise and supply bespoke promotional magic tricks to suit your needs. Put your company in the spotlight with our innovative tricks which can be suitably customised with your company's message. Ideal for incentives, promotions, premiums and giveaways.

Bespoke Magic
Marvin's Magic devises and produces bespoke magic sets. Prestigious organisations such as BBC TV, M&S and Disney all chose to dual-brand their sets with Marvin's Magic. We also created the first and only magic sets ever to receive the official recommendation from the world-famous Magic Circle, who promote excellence in magic.



"Over 80 million branded items!"



Personalised corporate gifts.



Dual branding with Disney



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The Best Magicians in the Business!

We have an award winning team of magicians and illusionists available to add that magic touch to high profile events such as hospitality areas, VIP and celebrity parties, exhibitions, product launches, as well as private and corporate functions.



Marvin's Magic has the largest team of magicians in the UK. We are proud to have inspired and encouraged the magicians of tomorrow. Some of our past in-store demonstrators and even a few of our valued customers have gone on to become amongst the elite magicians in the UK and Europe. This training and nurturing of loyal talent, along with our unique position within the magic fraternity, gives us a special advantage in being able to select and provide the best magicians to suit any function and budget.

Our list of magicians and the customers we serve, reads like a Who's Who!

Marvin himself was the first resident magician in the Premier League at Arsenal Football Club and for the past nineteen years has continued to head up their match day magic team, entertaining the VIP guests in the prestigious hospitality areas at the Emirates Stadium.



Marvin's Magic

In the Spotlight



Our reporter follows award-winning magician, Marvin Berglas - the creator of Marvin's Magic during a hectic but magical few months.

At the prestigious Marvin's Magic headquarters in leafy Hertfordshire, Marvin finalises plans for the exciting new ranges at product development meetings with the in-house creative magic team. It's off to the London studios of TV shopping giant QVC where Marvin is guest presenting live and close-up. The television audience is clearly impressed as Marvin's products sell out on air.

Phenomenal interest

Following the launch of Marvin's Magic School at London's O2 Arena, Marvin is interviewed by journalists and filmed for TV news networks who are keen to see first hand the phenomenal interest and development of magic at grass roots level. That evening Marvin entertains with his unique style of magic at an intimate gathering at The Savoy. The guest list includes overseas Heads of States, the Deputy Prime Minister, Lords and Ladies. Later in the week, Marvin hosts an

informal training session with his in-store demonstration team. The team go on to produce records sales with Marvin's products being consistently amongst the best sellers at Hamleys.

Representing GB

Marvin was proud to be chosen to represent Great Britain at the Essential Magic Conference in Portugal in 2011. He was amongst 33 of the top magicians and creative minds in magic from all around the world. Each magician lectured in the studios in front of their peers whilst being beamed live into 62 countries! At the Children's Champions Awards, Marvin is filmed on the red carpet - amazing Rio Ferdinand. Back to London and it's the weekend, so we're off to the Emirates Stadium. Marvin is a big Gunners fan and also has been Arsenal's resident magician since 1993 - the first in the Premier League. He heads a team who provide the pre-match entertainment to the VIPs and sponsors.

Celebrity filled audiences

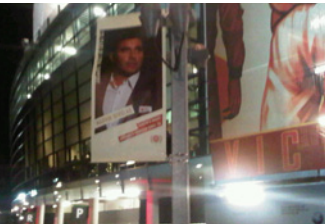
Marvin has a smile on his face, not just because Arsenal won, but he was chosen by the club to be featured on one of only 60, special 125 year anniversary banners commemorating selected celebrity fans

and ex players that adorn the stadium. Marvin's on stage at a glittering black tie magic themed charity Ball in Westminster. The celebrity filled audience includes many players past and present, so Marvin again combines his passion for Magic and Arsenal whilst helping raise a quarter of a million pounds for *The Willow Foundation*.

TV Studios

The next week an early morning photocall and product signing for the opening of the new Toy Department at John Lewis in Oxford Street. This is followed by filming in Southbank TV studios for 'Television's Fifty Greatest Magic Tricks' which airs on New Year's Eve. It's out to dinner with the Barbarians Rugby team ahead of their fixture vs Australia at Twickenham. This is the fifth consecutive Barbarians squad that Marvin has entertained. The next morning it's off to Dubai where Marvin does another special product signing for one of his International customers.

Phew! I'm exhausted but Marvin is full of enthusiasm and energy and heads back to London in time for the Toy Industry Awards and to prepare with his loyal team for the trade shows in London and New York... so that's Marvin's Magic.



FOR INFORMATION, OR TO PLACE AN ORDER,
CALL MARVIN'S MAGIC ON +44 (0)1582 849 000

Did You Know?

A Magical Heritage

In 1987, Marvin's Magic launched their first professional Magic Made Easy range within Hamleys of Regent Street in Central London.

The mastermind behind Marvin's Magic is Marvin Berglas – first class magician and entrepreneur who grew up in one of the most famous and respected magical families.

Marvin's father - David Berglas, was a pioneer in presenting magic on British television and has legendary status amongst magicians. He is Past President of the Magic Circle.

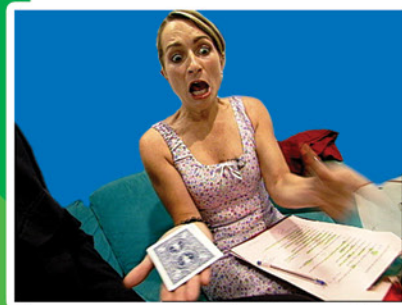


"Marvin's Magic has inspired millions of young magicians."

Loyal Following

Marvin's Magic is highly collectable. Research shows Marvin's fan base are loyal and keep coming back. They enjoy adding to their repertoire and learning the next trick.

Marvin's Magic on-line community is fully interactive and the largest and fastest growing magic club in the world, boasting over 100,000 members who log-on for news, information and advice. Keep up to date with Marvin on Twitter @marvinberglas.



"The largest and fastest growing magic club in the world!"



"Leading global brands partner with Marvin's Magic."



"The first and only magic to receive official recommendation!"



"Spell-binding magic creates in-store theatre!"



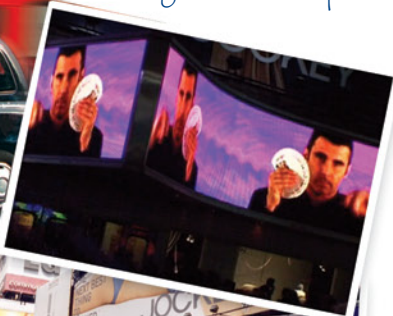
The World's Best

Marvin's Magic was chosen to create and run the magic shops within some of the world's most prestigious stores, including Harrods in Knightsbridge, Hamleys of Regent Street in London, FAO Schwarz and the international flagship Toys R Us store in Times Square, New York. Marvin's Magic received Hamleys' inaugural 'Supplier of the Year' award and has consistently been amongst their best sellers.

"Marvin's Magic London Taxi"



"Lighting Up Broadway! Marvin's Magic in Times Sq."



Excellence in Magic

In recognition of his magical abilities and services to magic, Marvin was awarded the prestigious honour of 'Member of the Inner Magic Circle with Gold Star' – their top accolade.

Interactive Magic

A team of Marvin's magicians are on-hand to help create in-store theatre and impress with their spell-binding magic demonstrations. Marvin's products have found a niche in the marketplace. More and more high street majors and independents are discovering that Marvin's Magic is listed amongst their best-sellers.



"Wowing the crowds everyday!"

In the Spotlight

As industry leader, Marvin's Magic continues to attract regular multi media attention, with impressive radio and TV coverage as well as trade and national press.

Read all about it! Front page, back page and centre spread, Marvin's Magic keeps on making the news! Marvin's Magic also featured nationally on cinema billboards, posters at bus stops and boasts comprehensive TV advertising campaigns and appearances on both sides of the Atlantic.



"Always in the News"



"Impressive ongoing PR and multimedia awareness."



Constant Innovation

Marvin's Magic is dedicated to developing innovative and impressive new products which exceed customers' expectations. For more information and to view video demonstrations of all our products visit: www.marvinmagic.com

Behind the Scenes

Marvin's Magic employees are a truly talented, hard working and dedicated team who make sure...

"In-store Theatre!"

Wowing the Crowds

Marvin's Magic has been enjoyed by millions including a glittering array of celebrities including pop stars, sporting heroes, politicians and even royalty!

"Enjoy being amazed by Marvin's Magic!"



"Astounding celebrities"



"Live on Air!"

"Excellent design and ingenious secrets."



...Our Business is Magic!

Marvin's Magic

NUMBER ONE FOR MAGIC WORLDWIDE



"Our business is Magic!"



Marvin's Magic

NUMBER ONE FOR MAGIC WORLDWIDE

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